

Australia's emerging digital media talent in Tassie

Three Tasmanian digital media teams will compete at a prestigious five-day national program that will develop digital media projects at Freycinet from 20 – 25 May.

Member for Lyons Heather Butler said the program, which is called *LAMP: Story of the Future Residential Lab*, is an exciting opportunity for the state and she was looking forward to visiting the live-in lab on Friday 25 May to watch the final presentations.

“Having the program here in Tasmania is a great coup for the state and a reflection of the superb work Tasmania is doing in digital media.

“The state government, through Screen Tasmania, provided assistance to all the Tasmanian teams in preparing for the selection process.

“This assistance included travel grants to attend interviews in Melbourne and Sydney and bringing experienced cross media digital producer Jim Shomos to the state to mentor applicants prior to submitting their applications.

“Nearly 50 teams from around the country applied, with a total of eight teams accepted into the program.

“For three out of the eight teams to be from Tasmania is testimony to our fabulous and talented writers, producers and designers,” Ms Butler said.

An initiative of the Australian Film, Television and Radio School (AFTRS) and the Australia Council in collaboration with Screen Tasmania, the teams will work with talented new media professionals in an intensive live-in lab environment.

“Each team will develop their project with a strong focus on narrative and writing.

“Mercury cartoonist Jon Kudelka, local filmmaker Andy Wilson and local writer/filmmaker partnership Belinda Bradley and Franz Docherty will each head up a team of talented Tasmanians,” she said.

The three Tasmanian projects are:

1. Mondo Froggo: Team Lead – Jon Kudelka

"Fun and frolics with three feisty frogs in a swamp."

Animation and interactive TV show, which is a combination of adventure, story and game.

2. Captive: Team lead – Andy Wilson

"A New World. A daring crusade. All in the name of friendship and freedom."

Captive is a fun and exciting quest based online RPG for primary school children centred around British and Australian convict heritage in the 1820s, taking history lessons into a whole new dimension.....fun!

3. The Parcel: Team lead - Belinda Bradley

"Everyone has something to hide!"

The Parcel is an interactive cross-media murder series set in the virtual community of Middlemania against the backdrop of the local council elections.

Screen Tasmania Director Karena Slaninka will be available on 0411 548 300 for media interviews.