



Heather Butler, MP

Parliamentary Secretary to the Premier

Monday, 22 December 2008

New Directory Delivering Savings for Seniors

Tasmanian seniors will receive even more savings and discounts through the new Seniors Card Directory launched today by Parliamentary Secretary to the Premier Heather Butler.

Ms Butler said almost 650 businesses around the State were listed in the 2009-10 directory including 130 new business who signed up this year.

“The Seniors Card Directory is about making life a little easier for seniors and it’s terrific that so many businesses have supported the State Government’s program,” Ms Butler said.

“I’d like to thank the businesses who have shown their support for older Tasmanians by providing discounts and savings on a huge range of products.”

The directory was launched at the Royal Tasmanian Botanical Gardens, which offers seniors discounts on entry to festivals and purchases made at the visitors centre.

“This year’s directory offers savings on a wide range of products and services, from car tyres to holiday accommodation making seniors’ dollars go further.”

Mrs Butler said Tasmania had a significant population of older people with around 100, 000 people aged 60 years or over.

“Over the coming weeks, more than 77,000 Seniors Card holders around the state will be receiving the directory with special assistance from Australia Post.”

To be eligible for a Seniors Card a person must be 60 years or over, working no more than 20 hours per week in paid employment and a permanent resident of Tasmania.

For a copy of the directory or to view the directory online visit the Seniors Bureau website at www.seniors.tas.gov.au