

## Introduction

So how did this highly divisive initiative see the light of day. Well the most publicly visible documented evidence of activity was the AFL Licence Taskforce Case. The Case outlined inter alia the threats to the AFL in Tasmania, the need for the State Government to assist in resurrecting the game, in particular assisting the attaining of a licence to enable a Tasmanian team to enter the premier competition. The Taskforce members being mainly AFL supporters both local and interstate and those associated with tourism businesses and other businesses who would directly benefit from the obtaining of an AFL licence.

Mr Colin Carter a former Geelong Cats President and AFL Commissioner was appointed by the AFL Commission to review the Brett Godfrey Tasmanian Task Force business case for a 19<sup>th</sup> AFL licence. His well considered report was submitted to the AFL in July 2021. It makes for interesting reading.

In July 2022 Pricewaterhouse Coopers(PwC) was engaged by Events Tasmania (State Growth) to estimate the economic impacts that could be generated by a new 23,000 Tier 2 AFL stadium situated in Macquarie Point

The PwC estimates were predominately determined from input provided by the Tasmanian Government. Accordingly, PwC qualified their report in relation to this factor.

## Event forecasting Hobart Stadium

Although that the big roofed stadium has been described as the Tasmanian Stadium in the Tasmanian Government's financial contribution pitch to the Federal Government, its location, likely benefits enuring to Greater Hobart residents and businesses. The description as "Hobart Stadium" is eminently more appropriate and accurate. I am sure Infrastructure Australia would immediately see the inference notwithstanding.

Underpinning the business case as presented to the Federal Government is portraying the structure as one of community all purpose that has an ancilliary purpose of home to a Tasmanian based AFL team.

A summary of events suggested by the business case is as follows

*Independent research and consultation with event promoters has determined that an annual event calendar of 44 events (28 new to Tasmania) could be achieved with an estimated additional acquisition budget of \$5.3 million. It is projected that the stadium could see on average 587,000 in attendance each year. This would include 420,000 attendees from events that are new to Tasmania and 123,500 (104,000 from new events) interstate and overseas visitors.*

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## **Events forecasting, realistic or fanciful**

In order to assess reliability of event forecasting in the business case, it is helpful to see what has been achieved at other venues of similar size and in cities with similar demographic profiles.

Adelaide Oval has been chosen as Adelaide has a similar smaller rainfall to Hobart falling at a similar time of year. Its population is many times greater than Hobart but the venue is well served by public transport and good car parking facilities. On the face of it, the Oval therefore has a much greater chance of being able to attract interstate and international events.

Townsville Queensland Country Bank Stadium serves a similar population base as Hobart with the closest larger cities being further away than Hobart's with Cairns (154,000) 347 kilometres away and Mackay (123,000) 380 kilometres away, similar in distance to North West Tasmania

### **Adelaide Oval.**

So let us look at what the Adelaide Oval has managed to achieve since its completion in late 2013. Leaving out the period covering Covid 19, the Oval has been able to attract on average 1.1 major events per year. It has been described to me by a past director of the Oval that it is difficult to attract promoters of such events because of the very large fixed costs involved. Promoters' preference is to restrict their exposure by visiting the three major cities on the East Coast. This maximises their potential audience. They understand that those from outside these metropolitan areas will fly or drive to attend, that has been the case since airline travel has been economic. Statistics for this venue are shown in the attached appendix 1.

### **Queensland Country Bank Stadium**

The same sentiment was expressed by the mayor of Townsville in an ABC interview by Leon Compton on Monday 31 January 2023. My research from the Austadiums website shows that this stadium (Queensland Country Bank Stadium) was able to attract only four non NFL events over the past two financial years. The average attendance for its 13 NFL games for its home North Queensland Cowboys was approximately 17,400. The total attendance for the 2022 season for all events was 262,000. The stadium replaced a structure which was approximately eighteen years old. Cost was \$300,000 (not \$750,000 or likely more). The home Townsville based team has been established for many years. The seating capacity of the ground is 25,000 and has no roof. Townsville has a population in excess of 180,820 as at 2018.

Statistics for this venue are shown in the attached appendix 2.

### **Blundstone Arena and UTAS Stadium**

Austadium data reveals no major events in recent years in either of these stadia. Does that mean that those in charge have been "asleep at the wheel" or is it very difficult to get entertainment events of any significant potential size. I suggest that the latter is the case.

Statistics for this venue are shown in the attached appendices 3&4.

## **Tasmanian AFL team**

As the Colin Carter report has pointed out, unless the Tasmanian team has reasonable success on the field, its support will be difficult to sustain in the short term. This is reinforced by the fact that a large number of AFL followers already support one of the current 18 licence holders. There will be some conversion of this cohort over time, the speed of which will depend on the performance of the team. The impact of this will greatly affect numbers attending matches, both Tasmanian and visitors from interstate.

### **Potential non-sporting events**

As is apparent from the experience at Queensland Country Bank Stadium and the Adelaide Oval, it is extremely difficult to get popular big events from overseas. So the main source of international sport events other than cricket and AFL for the Tasmanian stadia is from mainland Australia. So the question is, to what extent will sport tourists travel from the mainland other than to follow their favourite cricket or football team. I suggest that if Tasmania was to be blessed by a visit of the Juventus of Italy soccer team or one of the top USA basketball teams, the chances are that mainland stadia will be similarly blessed. So Tasmania is unlikely to get international sport or entertainment tourists from the mainland to attend Tasmanian events of any sizeable numbers as they will travel to their local state event.

### **Potential sport events**

I understand that the State Government will establish a fund to provide monetary enticement to potential major event promoters to come to Tasmanian stadia. As an example, this state was successful in playing a test match between the English and Australia cricket teams eighteen months ago. The cost of this event was \$4m. The impact of this event on the Tasmanian economy is hard to quantify but I could be easily convinced that it would have been cheaper and more productive to hand out a sum of money to every accommodation establishment within a fifty kilometre radius of Hobart.

So state governments are becoming increasingly the provider of entertainment to the masses. It is not surprising that this initiative does not get anything other than muted support. It has something to do with the inability of the remote population from the State's capital and nothing to do with the "North v South" phenomenon or even the attitude of "naysayers" as the Premier so unstatesmanlike recently put it. If you don't agree with him then you are something less than worthwhile, it appears.

There is also a sizeable proportion of residents (voters!) who have little interest in cricket or football (the major by far of users of the proposed Hobart stadium) and therefore provide no support for the building of a new stadium.

### **Stadium competitors**

A visit to the Austadium website clearly shows how much competition exists within Australia in attracting events. So many of them have been built with the sizeable support of the Commonwealth, with the major support provided by the relevant state government. Victoria has the largest

concentration of covered stadia including the three tennis stadia (total crowd capacity 36,000) and Marvel Stadium.

## Conclusion

To include in the business plan sizeable visits by mainland and overseas sports tourists and entertainment tourists to major events held at Tasmanian stadia is plain fanciful.. By far the greatest proportion of attendees of events (sport or entertainment) will come from within the State of Tasmania and more particularly from a 100 kilometre radius of Hobart. **How this economic activity, being a redistribution of residents' personal expenditure from somewhere within the state to the new stadium owners and accommodation providers and restaurant owners about Hobart, is going to provide health, education and housing as suggested by our Premier is very difficult to understand.** It is beyond my four years university education in economics. Maybe I need to pull out my university textbooks written by such economic experts such as the famous Paul Samuelson. The Business Plan takes the Multiplier Effect of expenditure on construction to a new level, a very far fetched level in my opinion.

My research of demand for potential events that would be held in this brand new stadium is in stark contrast with the level portrayed by the "independent research and consultation" noted in the Business Plan. I suggest that if this level of disclosure were to be provided in the prospectus for a corporate float, it would be getting plenty of attention by the corporate regulator, ASIC. Correspondingly, the Federal Government should be asking for a very detailed analysis of the demand for event stadia as described, before it hands over any money.



# Adelaide Oval Crowds

INFO DETAILS EVENTS CROWDS SEATING MAP MAP SATELLITE ACC

VENUE CROWD COUNTER: 13,456,146 \*SINCE 2003

## RECENT ATTENDANCES

| DATE     | SPORT   | EVENT   | CROWD  |
|----------|---------|---|--------|
| 20/01/23 | Cricket | BBL: Strikers v Scorchers   | 19,751 |
| 14/01/23 | Cricket | BBL: Strikers v Heat  | 14,785 |
| 10/01/23 | Cricket | BBL: Strikers v Renegades   | 21,345 |
| 05/01/23 | Cricket | BBL: Strikers v Hurricanes  | 21,727 |
| 31/12/22 | Cricket | BBL: Strikers v Stars   | 40,373 |
| 20/12/22 | Cricket | BBL: Strikers v Thunder   | 17,134 |
| 14/12/22 | Cricket | BBL: Strikers v Sixers  | 12,621 |
| 11/12/22 | Cricket | 2nd Test: Australia v West Indies (d4)                            | 9,789  |
| 10/12/22 | Cricket | 2nd Test: Australia v West Indies (d3)                            | 24,889 |
| 09/12/22 | Cricket | 2nd Test: Australia v West Indies (d2)                            | 27,490 |
| 08/12/22 | Cricket | 2nd Test: Australia v West Indies (d1)                            | 24,449 |
| 17/11/22 | Cricket | ODI: Australia v England  | 15,420 |
| 10/11/22 | Cricket | T20 World Cup: SF - India v England                               | 40,094 |
| 06/11/22 | Cricket | T20 World Cup: South Africa v Netherlands / Pakistan v Bangladesh | 12,741 |
| 04/11/22 | Cricket | T20 World Cup: New Zealand v Ireland / Australia v Afghanistan    | 18,672 |

## HIGHEST ATTENDANCES\*

| DATE     | SPORT        | EVENT                                      | CROWD  |
|----------|--------------|--|--------|
| 02/12/17 | Cricket      | 2nd Ashes Test: Australia v England (d1)   | 55,317 |
| 19/07/15 | AFL Football | AFL: Port Adelaide v Adelaide Crows        | 54,468 |
| 22/09/17 | AFL Football | AFL Finals: Adelaide Crows v Geelong Cats  | 53,817 |
| 08/04/17 | AFL Football | AFL: Port Adelaide v Adelaide Crows        | 53,698 |
| 30/08/15 | AFL Football | AFL: Adelaide Crows v West Coast Eagles    | 53,445 |
| 13/05/16 | AFL Football | AFL: Adelaide Crows v Geelong Cats         | 53,141 |
| 31/03/19 | AFL Football | AFLW Grand Final: Adelaide Crows v Carlton | 53,034 |
| 20/07/15 | Football     | Adelaide United v Liverpool                | 53,008 |
| 07/09/17 | AFL Football | AFL Finals: Adelaide Crows v GWS Giants    | 52,805 |
| 24/01/15 | Cricket      | BBL SF: Strikers v Sixers                  | 52,633 |
| 22/08/14 | AFL Football | AFL: Port Adelaide v Carlton               | 52,505 |
| 24/05/14 | AFL Football | AFL: Port Adelaide v Hawthorn              | 52,233 |
| 03/12/17 | Cricket      | 2nd Ashes Test: Australia v England (d2)   | 52,201 |
| 02/04/16 | AFL Football | AFL: Adelaide Crows v Port Adelaide        | 51,585 |
| 18/08/17 | AFL Football | AFL: Adelaide Crows v Sydney Swans         | 51,466 |

\*Crowd figures since 1/1/2003. View attendance data info

Appendix 1

## STADIUMS

AUS CAPITAL TERRITORY Canberra  
 NEW SOUTH WALES Sydney Newcastle  
 NORTHERN TERRITORY Darwin  
 QUEENSLAND Brisbane Gold Coast  
 SOUTH AUSTRALIA Adelaide  
 TASMANIA Hobart Launceston  
 VICTORIA Melbourne Geelong  
 WESTERN AUSTRALIA Perth  
 NEW ZEALAND Wellington Auckland

## SPORT

AUS FOOTBALL AFL AFLW P/S  
 RUGBY LEAGUE NRL Trials  
 FOOTBALL A-League ALW Aus Cup  
 BASKETBALL NBL WNBL  
 RUGBY UNION Super Rugby  
 CRICKET Tests ODIs BBL Sheffield ODD  
 BASEBALL ABL  
 GOLF HORSE RACING MOTOR SPORT  
 NETBALL TENNIS OTHER SPORTS

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# Queensland Country Bank Stadium Crowds

INFO DETAILS EVENTS CROWDS SEATING MAP MAP SATELLITE ACC

VENUE CROWD COUNTER: **599,327** \*SINCE 2003

## RECENT ATTENDANCES

| DATE     | SPORT        | EVENT                       | CROWD  |
|----------|--------------|-----------------------------|--------|
| 23/09/22 | Rugby League | NRL: PF - Cowboys v Eels    | 25,372 |
| 03/09/22 | Rugby League | NRL: Cowboys v Panthers     | 23,840 |
| 19/08/22 | Rugby League | NRL: Cowboys v Warriors     | 17,404 |
| 24/07/22 | Rugby League | NRL: Cowboys v Tigers       | 14,910 |
| 20/07/22 | Football     | Aston Villa v Brisbane Roar | 7,468  |
| 15/07/22 | Rugby League | NRL: Cowboys v Sharks       | 15,982 |
| 02/07/22 | Rugby League | NRL: Cowboys v Broncos      | 23,531 |
| 10/06/22 | Rugby League | NRL: Cowboys v Dragons      | 14,683 |
| 21/05/22 | Rugby League | NRL: Cowboys v Storm        | 22,728 |
| 07/05/22 | Rugby League | NRL: Cowboys v Knights      | 14,463 |
| 23/04/22 | Rugby League | NRL: Cowboys v Titans       | 14,547 |
| 08/04/22 | Football     | Matildas v New Zealand      | 10,779 |
| 02/04/22 | Rugby League | NRL: Cowboys v Roosters     | 17,929 |
| 19/03/22 | Rugby League | NRL: Cowboys v Raiders      | 13,864 |
| 13/03/22 | Rugby League | NRL: Cowboys v Bulldogs     | 12,640 |

## HIGHEST ATTENDANCES\*

| DATE     | SPORT        | EVENT   | CROWD  |
|----------|--------------|---|--------|
| 09/06/21 | Rugby League | State of Origin - QLD v NSW                             | 27,533 |
| 23/09/22 | Rugby League | NRL: PF - Cowboys v Eels                                | 25,372 |
| 03/09/22 | Rugby League | NRL: Cowboys v Panthers                                 | 23,840 |
| 02/07/22 | Rugby League | NRL: Cowboys v Broncos                                  | 23,531 |
| 25/09/21 | Rugby Union  | Wallabies v Argentina                                   | 23,184 |
| 21/05/22 | Rugby League | NRL: Cowboys v Storm                                    | 22,728 |
| 13/03/20 | Rugby League | NRL: Cowboys v Broncos                                  | 22,459 |
| 08/05/21 | Rugby League | NRL: Cowboys v Broncos                                  | 22,222 |
| 20/02/21 | Rugby League | NRL All Stars Game                                      | 20,206 |
| 11/09/21 | Rugby League | NRL: EF - Roosters v Titans / OF - Panthers v Rabbitohs | 18,244 |
| 02/04/22 | Rugby League | NRL: Cowboys v Roosters                                 | 17,929 |
| 19/08/22 | Rugby League | NRL: Cowboys v Warriors                                 | 17,404 |
| 15/07/22 | Rugby League | NRL: Cowboys v Sharks                                   | 15,982 |
| 17/07/21 | Rugby League | NRL: Cowboys v Roosters                                 | 15,933 |
| 20/03/21 | Rugby League | NRL: Cowboys v Dragons                                  | 15,120 |

\*Crowd figures since 1/1/2003. View attendance data info.

Appendix Z

## STADIUMS

AUS CAPITAL TERRITORY Canberra  
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STADIUMS

SPORT

NEWS

CROWDS

CONCERTS



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Appendix 3

## Blundstone Arena Crowds

INFO DETAILS EVENTS CROWDS SEATING MAP MAP SATELLITE ACC

VENUE CROWD COUNTER: 1,340,131 \*SINCE 2003

### RECENT ATTENDANCES

| DATE     | SPORT        | EVENT   | CROWD  |
|----------|--------------|---|--------|
| 23/01/23 | Cricket      | BBL: Hurricanes v Sixers  | 6,303  |
| 15/01/23 | Cricket      | BBL: Hurricanes v Thunder   | 10,768 |
| 09/01/23 | Cricket      | BBL: Hurricanes v Stars   | 7,003  |
| 02/01/23 | Cricket      | BBL: Hurricanes v Strikers  | 6,113  |
| 24/12/22 | Cricket      | BBL: Hurricanes v Renegades                                       | 9,128  |
| 24/10/22 | Cricket      | T20 World Cup: Bangladesh v Netherlands   South Africa v Zimbabwe | 2,585  |
| 23/10/22 | Cricket      | T20 World Cup: Sri Lanka v Ireland                                | 2,720  |
| 21/10/22 | Cricket      | T20 World Cup: West Indies v Ireland   Scotland v Zimbabwe        | 2,960  |
| 19/10/22 | Cricket      | T20 World Cup: Scotland v Ireland   West Indies v Zimbabwe        | 2,940  |
| 17/10/22 | Cricket      | T20 World Cup: West Indies v Scotland   Zimbabwe v Ireland        | 2,135  |
| 27/08/22 | AFL Football | AFLW: North Melbourne v Gold Coast Suns                           | 2,459  |
| 23/07/22 | AFL Football | AFL: North Melbourne v Hawthorn                                   | 9,713  |
| 26/06/22 | AFL Football | AFL: North Melbourne v Adelaide Crows                             | 5,072  |
| 14/05/22 | AFL Football | AFL: North Melbourne v Port Adelaide                              | 5,114  |
| 24/04/22 | AFL Football | AFL: North Melbourne v Geelong Cats                               | 8,663  |

### HIGHEST ATTENDANCES\*

| DATE     | SPORT        | EVENT                               | CROWD  |
|----------|--------------|-------------------------------------|--------|
| 10/01/16 | Cricket      | BBL: Hurricanes v Scorchers         | 18,149 |
| 26/12/16 | Cricket      | BBL: Hurricanes v Stars             | 18,079 |
| 08/01/17 | Cricket      | BBL: Hurricanes v Thunder           | 17,939 |
| 03/06/16 | AFL Football | AFL: North Melbourne v Richmond     | 17,844 |
| 09/05/15 | AFL Football | AFL: North Melbourne v Richmond     | 17,544 |
| 21/01/17 | Cricket      | BBL: Hurricanes v Scorchers         | 17,445 |
| 01/01/16 | Cricket      | BBL: Hurricanes v Thunder           | 17,151 |
| 02/01/17 | Cricket      | BBL: Hurricanes v Strikers          | 16,815 |
| 14/01/03 | Cricket      | ODI: Australia v England            | 16,719 |
| 20/08/16 | AFL Football | AFL: North Melbourne v Sydney Swans | 16,495 |
| 04/01/16 | Cricket      | BBL: Hurricanes v Renegades         | 16,412 |
| 14/01/07 | Cricket      | ODI: Australia v New Zealand        | 15,690 |
| 21/01/11 | Cricket      | ODI: Australia v England            | 15,525 |
| 16/01/05 | Cricket      | ODI: Australia v Pakistan           | 15,503 |
| 21/02/10 | Cricket      | Twenty20: AUS v WI                  | 15,495 |

\*Crowd figures since 1/1/2003. View attendance data info

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### SPORT

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BASEBALL ABL  
GOLF HORSE RACING MOTOR SPORT  
NETBALL TENNIS OTHER SPORTS

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## Appendix 3



STADIUMS

SPORT

NEWS

CROWDS

CONCERTS



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## UTAS Stadium Crowds

INFO

DETAILS

EVENTS

CROWDS

SEATING MAP

MAP

SATELLITE

ACC

VENUE CROWD COUNTER: 1,511,506 \*SINCE 2003

## RECENT ATTENDANCES

| DATE     | SPORT        | EVENT                                   | CROWD  |
|----------|--------------|---|--------|
| 25/01/23 | Cricket      | BBL: Hurricanes v Heat                  | 4,822  |
| 19/12/22 | Cricket      | BBL: Hurricanes v Scorchers             | 5,342  |
| 16/09/22 | AFL Football | AFLW: North Melbourne v Geelong Cats    | 540    |
| 21/08/22 | AFL Football | AFL: Hawthorn v Western Bulldogs        | 13,105 |
| 06/08/22 | AFL Football | AFL: Hawthorn v Gold Coast Suns         | 9,022  |
| 22/05/22 | AFL Football | AFL: Hawthorn v Brisbane Lions          | 12,007 |
| 25/04/22 | AFL Football | AFL: Hawthorn v Sydney Swans            | 14,107 |
| 19/04/22 | Football     | A-League: Western United v Macarthur FC | 1,569  |
| 16/04/22 | Football     | A-League: Western United v Perth Glory  | 2,231  |
| 27/02/22 | Football     | ALW: Perth Glory v Sydney FC            | 692    |
| 27/02/22 | Football     | A-League: Perth Glory v Western United  | 1,552  |
| 23/02/22 | Football     | A-League: Perth Glory v Macarthur FC    | 723    |
| 20/02/22 | Football     | A-League: Perth Glory v Brisbane Roar   | 1,146  |
| 08/12/21 | Cricket      | BBL: Hobart Hurricanes v Sydney Sixers  | 3,316  |
| 29/08/21 | AFL Football | AFL: EF - Western Bulldogs v Essendon   | 9,760  |

## HIGHEST ATTENDANCES\*

| DATE     | SPORT        | EVENT                                    | CROWD  |
|----------|--------------|--|--------|
| 18/06/06 | AFL Football | AFL: Hawthorn v Richmond                 | 20,971 |
| 08/08/09 | AFL Football | AFL: Hawthorn v St Kilda                 | 20,011 |
| 09/08/08 | AFL Football | AFL: Hawthorn v Brisbane Lions           | 19,929 |
| 31/05/08 | AFL Football | AFL: Hawthorn v Western Western Bulldogs | 19,378 |
| 04/07/04 | AFL Football | AFL: St Kilda v Port Adelaide            | 19,223 |
| 29/04/12 | AFL Football | AFL: Hawthorn v Sydney Swans             | 19,217 |
| 29/07/07 | AFL Football | AFL: Hawthorn v North Melbourne          | 19,114 |
| 26/08/06 | AFL Football | AFL: Hawthorn v North Melbourne          | 18,836 |
| 30/07/16 | AFL Football | AFL: Hawthorn v Carlton                  | 18,112 |
| 26/05/07 | AFL Football | AFL: Hawthorn v West Coast               | 18,112 |
| 25/04/09 | AFL Football | AFL: Hawthorn v West Coast               | 17,880 |
| 30/01/14 | Cricket      | Ricky Ponting Tribute Game               | 17,771 |
| 14/06/03 | AFL Football | AFL: St Kilda v Port Adelaide            | 17,763 |
| 05/06/05 | AFL Football | AFL: St Kilda v Port Adelaide            | 17,402 |
| 29/06/03 | AFL Football | AFL: Hawthorn v Fremantle                | 17,212 |

\*Crowd figures since 1/1/2003. View attendance data info

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# Hobart Stadium Critique

## Appendix 4

### Crowd comparisons

| Crowd comparisons       |                       | Business Case | 2022 Actual crowds |              |            |                       |              |
|-------------------------|-----------------------|---------------|--------------------|--------------|------------|-----------------------|--------------|
|                         |                       |               | 2022 AFL & AFLW    |              | 2022 other |                       |              |
|                         |                       |               | Bludstone Arena    | UTAS Stadium | Other      |                       |              |
|                         |                       |               |                    |              |            |                       |              |
|                         |                       |               |                    | 2459         |            | AFLW                  |              |
|                         |                       |               |                    | 9713         |            |                       |              |
|                         |                       |               |                    | 5702         |            |                       |              |
|                         |                       |               |                    | 5114         |            |                       |              |
|                         |                       |               |                    | 8663         |            |                       |              |
|                         |                       |               |                    |              | 13105      |                       |              |
|                         |                       |               |                    |              | 9022       |                       |              |
|                         |                       |               |                    |              | 12007      |                       |              |
|                         |                       |               |                    |              | 14107      |                       |              |
| New events              |                       | 420,000       |                    |              |            |                       |              |
| T20                     |                       | 40,000        |                    |              |            |                       |              |
| Soccer and Rugby League |                       | 37,500        |                    |              |            |                       |              |
| AFL                     |                       | 140,000       |                    |              |            |                       |              |
|                         |                       |               |                    |              | 1569       | Soccer                |              |
|                         |                       |               |                    |              | 2231       | Soccer                |              |
|                         |                       |               |                    |              | 692        | Soccer                |              |
|                         |                       |               |                    |              | 1552       | Soccer                |              |
|                         |                       |               |                    |              | 723        | Soccer                |              |
|                         |                       |               |                    |              | 1146       | Soccer                |              |
|                         |                       |               |                    |              | 5342       | Cricket T20           |              |
|                         |                       |               |                    |              | 9128       | Cricket T20           |              |
|                         |                       |               |                    |              | 2585       | Cricket T20 World Cup |              |
|                         |                       |               |                    |              | 2720       | Cricket T20 World Cup |              |
|                         |                       |               |                    |              | 2960       | Cricket T20 World Cup |              |
|                         |                       |               |                    |              | 2940       | Cricket T20 World Cup |              |
|                         |                       |               |                    |              | 2135       | Cricket T20 World Cup |              |
|                         |                       |               |                    |              |            | AFLW                  |              |
|                         | Total                 | 637,500       |                    | 31,651       | 48,241     | 35,723                | Total 2022   |
|                         | Case total stated as  | 589,000       |                    | 6,330        | 12,060     | 2,748                 | Average 2022 |
|                         | From outside Tasmania | 123,500       |                    |              |            |                       |              |