

From: Margaret long <marglong@ausi.com>
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Subject: LEGISLATIVE COUNCIL INQUIRY INTO BUILT HERITAGE TOURISM
IN TASMANIA

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Submission from Margaret Long, GPO Box 545, Hobart 7001

1. Built heritage and its relationships to landscapes, streetscapes, town and country living, working and leisure provide a background and setting for the lives of Tasmanians and their visitors be they family members, friends or tourists here for sports, conferences, food, arts and crafts, adventures, marine or freshwater fishing and the whole diversity of activities for which a background of broad Tasmanian heritage and our built heritage make an impression on the tourists 'visitor experience.

4. Heritage organisations and many professional and other organisations have people and activities which hold within them a practical record of history, heritage and culture of our island, its rocks, its plants, its animals, its human activities before and after 1804. When Tasmanians can share with visitors a vital, confident sense of the great things and good lifestyle we have, Tourism can benefit all parties rather than contribute to an attitude of patronism I have experienced in some countries beyond Australia.

I believe that heritage organisations such as history groups can be helped better to support the Tourism industry in small creative ways as they strengthen their community's sense of identity. The small grants and museum support has been useful to some of the organisations with which I am associated.

Timber buildings need more attention in heritage.

I am willing to appear before the INQUIRY if the Committee wish to have me expand on some of this material, MHB Long

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