



LEGISLATIVE COUNCIL

Legislative Council Committee Inquiry

MEDIA RELEASE

15 February 2017

Inquiry into the Tasmanian Dairy Industry

The Legislative Council Select Committee inquiring into the Tasmanian Dairy Industry will be conducting public hearings in Launceston today and Burnie on Thursday 16 February

The inquiry was established in response to the dairy crisis caused by global over-supply of milk, retrospective price cuts to producers and low domestic consumption of Tasmanian dairy products.

One of the main objectives of the Inquiry is to investigate whether better use could be made of the Tasmanian brand in producing and marketing dairy products. The Inquiry will investigate ways of achieving premium prices and boosting markets to mitigate the negative impact of changing marketplaces. The Inquiry will also consider any potential benefits to regional economies.

The Inquiry is keen to hear experiences from Tasmanian farmers and producers who have utilised the Tasmanian brand to differentiate their products and maximise their market value.

The hearings will be held in the Boardroom, 4th Floor Henty House, Launceston and the Bass and Flinders Room, Burnie Arts and Function Centre, Burnie.

Members of the Committee are:

Hon Greg Hall MLC (Chair)
Hon Craig Farrell MLC (Deputy Chair)
Hon Leonie Hiscutt MLC
Hon Tania Rattray MLC

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FURTHER INFORMATION:

Chairperson Greg Hall MLC Mob: 0418 132 997
