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Simon Behrakis MP Member for Clark By email to laura.ross@parliament.tas.gov.au

Constituency Question of 12 June 2024 – Support for Winter Events

Dear Mr Behrakis

Thank you for raising your question regarding support for events in Tasmania during winter and for your interest in the events sector.

The Tasmanian Government, through Events Tasmania, committed to seeking event content that could be hosted across Tasmania in the winter months of 2024 to boost visitation numbers.

By supporting events across winter, we know we can help bring the colder months alive not just for visitors, but for locals and local businesses, and we may even be sowing the seeds for the next big Tasmanian winter event.

Hockey Tasmania, Water Polo Tasmania and Tennis Australia are receiving funding through Events Tasmania to deliver three mass participation events over the winter period. Collectively, these three events are anticipated to attract over 2,700 visitors to Tasmania.

Netball Australia have also been provided funding to deliver an Australian National Championships in August 2024, which will attract over 370 competitors and support crew who will stay an average of eight nights.

Additional funding has been provided to support Festival of Voices and the Beaker Street Festival to enhance their existing event content, in turn encouraging a longer night stay and increased interstate visitation.

As part of the Tasmanian Government's commitment to continuing to support winter events across the state, we provided \$100,000 for eligible events to secure funding through Events Tasmania's Event Marketing Tasmania – Winter Edition Grant Program. The aim of the program is to assist event organisers with interstate marketing activities that target visitors from outside of Tasmania for events held between April-September 2024.

There is an abundance of event content during the cooler months this year, and I encourage Tasmanians to get out and about this winter.

Yours sincerely

Hon Nick Duigan MLC

Acting Minister for Sport and Events

19 June 2024