

Tourism & Transport Forum (TTF)

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8 August 2012

The Secretary
Government Administration Committee
Parliament of Tasmania
Parliament House
HOBART TAS 7000



Dear Secretary,

I am writing to provide TTF's submission to the Legislative Council Committee Inquiry on Integrated Transport Options. TTF would like the inquiry to consider the enclosed major research report which examines the role of the private sector in delivering public transport services.

Public Transport, Private Operators; Delivering Better Public Transport through Franchising was prepared by TTF in partnership with L.E.K. Consulting and draws on extensive domestic and global experience in public transport. It also includes the outcomes of focus group research conducted by GA Research on TTF's behalf.

In summary, the report finds that franchising has the potential to deliver better customer service and innovation, more efficient management of public transport services and reduces government subsidies.

The report has a significant focus on how franchising can best be managed for bus operations, which remains particularly relevant to Tasmania.

I hope the report is found to be a useful tool in order to gauge the appropriate steps to progress reform in Tasmania's public transport. I would welcome the opportunity to discuss the report in more detail. In order to do so, I can be contacted on tzimmerman@tff.org.au or (02) 9240 2047.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Trent Zimmerman', followed by a horizontal line.

Trent Zimmerman
Deputy Chief Executive Officer
Director, Transport Policy