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Ms Natasha Exel  
Committee Secretary  
Legislative Council  
Parliament House  
HOBART Tas 700

Good morning,

I refer to a Public Notice published in the Advocate newspaper on 29 November 2014 entitled "**Legislative Council Inquiry into Built Heritage Tourism in Tasmania**" and an invitation to make a written submission from various interested parties.

On behalf of members of the Burnie Tourism Association (BTA), I would like to make the following submission and in particular, reference to item 3 regarding the Role of Tourism Organisations.

### **Background**

- The Burnie Tourism Association (BTA) is a non-profit association established in 1986 for the purpose of promoting the development of Tourism in the North West region of Tasmania.
- BTA receives no funding from Federal, State or Local Governments. The only form of income received by BTA, is a yearly membership fee received from its members to cover its administrations costs such as postage, stationary materials etc.
- The executives or members of the BTA do not receive any form of payment from the Association.
- From a surplus of its own funds, BTA in 2010-11 produced 2000 of each of the two attached brochures highlighting Heritage City and Domestic Buildings and a suggested Federation walk to view these fine buildings situated within the Central Business District of the City of Burnie. The brochures were distributed in suitable locations around Burnie such as the Visitors Information Centre located in the Makers Workshop, Historical Museum, and Council Offices.

- The brochures were a great success with tourist visiting Burnie including many Cruise ship passengers from the 15- 20 vessels that visit Burnie each summer season and encouraged many tourists to walk around the CBD and view the listed buildings.

#### **Issues**

- Many requests for further copies of the brochures have been made by tourists and the places where the brochures were made available. Unfortunately being a not for profit organisation of limited funds has caused financial restrictions on any further reprint of these brochures and the development of additional new brochures being considered of heritage listed buildings within a short distance to the CBD.
- Requests for financial assistance from authorities such as the Burnie City Council, local Chamber of Commerce have so far been unsuccessful.

I trust the above information and enclosed attachments will be of interest and assist the Committee in its inquiry. In turn, BTA would welcome any suggestions from the Committee in our efforts to gain funding and/or printing of these brochures.

Should the Committee require any further information or be visiting this region as part of its function, Executive Members of the BTA would be available to assist.

Yours sincerely

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

Tracy Anderson  
**President**  
**Burnie Tourism Association**