



TASMANIAN HOSPITALITY ASSOCIATION

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10th August 2018

The Secretary

Legislative Council Select Committee – Short Stay Accommodation in Tasmania

Legislative Council

Parliament House, HOBART 7000

ssa@parliament.tas.gov.au

Dear Secretary

I write on behalf of the Tasmanian Hospitality Association (THA) which is the peak-body for the Hospitality industry in Tasmania.

The THA is a state based amalgamation of the following organisations which operate at both a state and federal level:

- Tourism Accommodation Australia (TAA) Tasmanian Branch;
- Australian Hotels Association (AHA) Tasmanian Branch;
- Restaurant & Catering Tasmania (RCAT);
- Clubs Tasmania.

The THA represents over 400 members in the state and are part of the National Australian Hotels Association (AHA) and Tourism Accommodation Australia (TAA) which represents more than 5,000 members across the country.

TAA is the division of the AHA that represents the interests of accommodation venues around the state and country.

The THA has specific members of our State Council that are representatives of the accommodation industry around the state and we also have an accommodation president that represents the interests of the state members at national accommodation meetings.

The THA has a vast array of experience and knowledge of the industry and our members and have been strong advocates for 'a level playing field' in the accommodation and 'Sharing Economy' space.

The THA has for over 15 years collected occupancy statistics from venues around the state and the information is used by the industry and government's at all levels as well as media and other interested parties to monitor and evaluate many areas of the accommodation market. This data could be useful for the committee in looking at impacts of short stay accommodation on the state.

As the peak body for the industry in Tasmania, the THA would welcome the opportunity to address the committee (at an appropriate time) should the committee like to discuss issues around the sharing economy and the information and expertise that the THA staff and State Council have.

We would be more than keen to provide some examples of our monthly occupancy statistics and discuss our views on 'Short Stay Accommodation in Tasmania'.

Please contact Steve Old, CEO of THA on (03) 6220 7300 or steve@tha.asn.au should you wish to discuss further with our association.

Yours sincerely

A handwritten signature in black ink, appearing to be 'S. Old', with a long horizontal line extending to the right.

Steve Old
CEO