

Julie Thompson

From: Jane Brannigan <jane.brannigan@bigpond.com>
Sent: Wednesday, 1 August 2018 10:07 AM
To: SSA
Subject: Submission: Inquiry into Short Stay Accommodation in Tasmania.

Dear Secretary,

Please accept this as a formal submission to the Inquiry into Short Stay Accommodation in Tasmania.

I want to reiterate my support for Tasmania's home sharing laws as they currently stand. As an Airbnb host I believe in protecting the right of people to share their houses and apartments across Tasmania in a responsible and respectful way, without extreme regulations like caps and costly registration processes.

Why do I host with Airbnb? While living in Tasmania we took a trip over to the East Coast in Binalong Bay, we stayed through a hosting platform like Airbnb. We loved the area AND the property we stayed in that we BOUGHT the property as it was for sale.

We have since bought another property and plan to build 2 more.

Addressing the terms of reference:

We have not only built on vacant land we have renovated the first property - all through LOCAL builders and suppliers! We have INVESTED in the long term future of Tasmania and want this to succeed for everyone.

There is so much vacant property and vacant land in not only the East Coast regional but many other regional areas (we lived on the West Coast).

DONT TAKE A HOBART CENTRIC look at this - open your mind to the greater opportunity and how ALL OF US support the state, its future and its people!

--The impact of short stay accommodation on the tourism sector and local economy is positive--

The Airbnb host community depends on hosting as an economic lifeline to help us pay the mortgage and the bills. I also recommend my favourite cafes, restaurants and shops so small businesses outside the traditional tourist hot-spots get a boost from local tourism. According to a recent Deloitte Access Economics Report, Airbnb guests are now a significant driver of the tourism economy, with a total contribution to Tasmania's GSP of \$55 million in 2015-16, supporting over 599 jobs in addition to the activities of hosts. In one year, guests using Airbnb spent \$86 million in Tasmania.

--Tasmania's laws compared to other jurisdictions--

The planning frameworks in both South Australia and New South Wales are model frameworks. A planning framework including restrictive and lower caps would have a negative impact on home sharing. A registration or licensing system such as fees to share your own home would have a negative impact. In South Australia there are no fees and no registration or licensing system, allowing the home sharing economy to thrive.

Currently, in Tasmania, there is a simple, quick and cost effective self-assessment form, which is only required in limited circumstances - usually for holiday homes or weekenders only. To maximise participation in the sharing economy, any regulations should be clear and easy to understand and comply with, and also cost effective for hosts.

I encourage the Tasmanian Government to follow the lead of South Australia and New South Wales, as well as other cities around the world, which have embraced home sharing and are reaping the rewards.

Jane Brannigan