

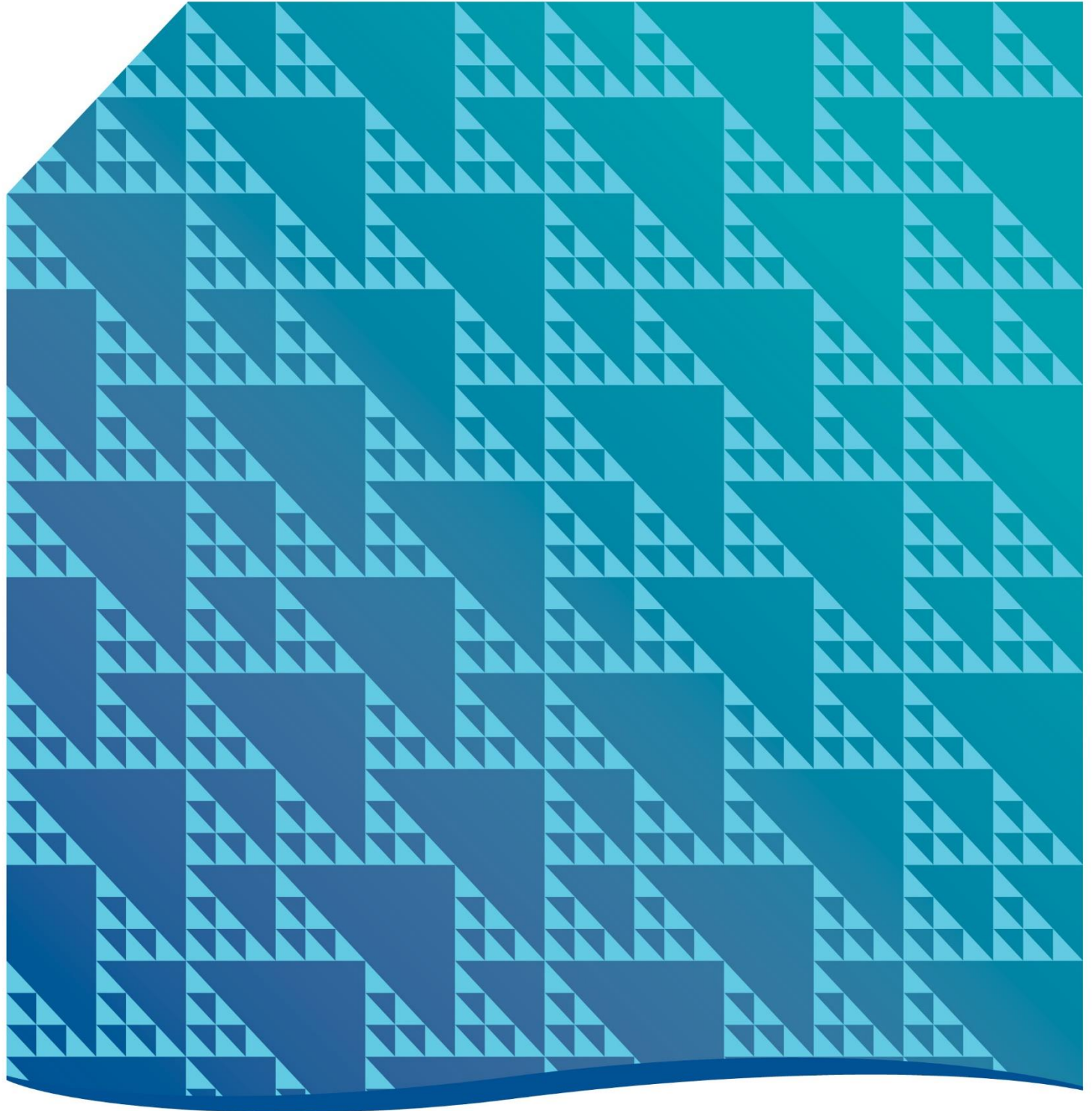
Sideling Upgrade Project Stage One

June 2021

Development Phase
Stages 1a and 1b

Revision F

Stakeholder and Community Engagement Plan



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Document revisions

REV	DATE	DETAILS
A	07 June 2021	Draft for discussion purposes
B	16 June 2021	Updates as per verbal discussion & comments
C	24 June 2021	Update as per email 16.06.21 from Elisha Warren and as per meeting 23.06.21
D	29/06/21	Update as per comments within report email 25.06.21 from Sarah Davidson
E	07/08/21	Update as per comments within report email 02.07.21 from Sarah Davidson and email 07/07/21 from Adrian Mythen
F	01/08/21	Update in line with project progression

	NAME	DATE	SIGNATURE
Prepared by: (Consultant / Contractor)	Stephanie Lawson	24 June 2021	<i>SLawson</i>
Reviewed by: (Project Services)			
Approved by: (Stakeholder Engagement Officer or Stakeholder Engagement Team Leader if low profile or Stakeholder Communications Branch Manager if high profile)	Sarah Davidson	2 July 2021	By email

Level of involvement

The International Association for Public Participation (IAP2) has developed a Public Participation Spectrum to demonstrate the possible types of engagement with stakeholders and communities. The IAP2 spectrum also shows the increasing level of public impact as engagement progresses from 'inform' through to 'empower'.

With a commitment to effective community engagement as part of State Roads core business through project planning, development, design, construction and completion, the engagement strategies and supporting materials outlined in this document will uphold the IAP2 model.

The level of engagement for the Development Phase of this project is 'consult' for adjacent landowners impacted by land acquisition, and 'inform' for the broader public.



Introduction

Project overview and objectives

The project involves upgrading the Sideling route, in particular the section of road between the Minstone Road intersection to the Sideling 'Lookout'. As well as improving the overall condition of the road for all road users, the project will ensure the road can safely accommodate heavy vehicles up to a B-Double size. The following road issues have been identified:

- Poor sight distance
- Narrow geometry
- No rest areas
- No edge lines (linemarking)
- No safety barriers
- Vegetation / rocks on road
- No overtaking opportunities
- Truck difficulty negotiating corners
- Lack of driver awareness
- Drainage issues
- Road failures (slumps)
- Weight issues for B-Doubles

The project will address these issues through the development of concept designs, and drawings to detailed designs in compliance with our processes and requirements typical for a project of this nature. Specific activities will include road widening, strengthening and sealing of shoulders, and pavement upgrades.

The project objectives are to promote inter-generational economic and social benefits in the North East region of Tasmania through the upgrading of access to the region. Improved access shall be the catalyst for un-tapping agricultural potential and improving socio-economic benefits through tourism growth and business productivity improvement opportunities.

Background

Dorset Council has been successful in securing \$50 million in joint Australian and State funding to upgrade approximately 24 kilometres of the Tasman Highway (A3) between the St Patricks River Bridge and Minstone Road, Scottsdale (*Ref. Tasman highway sideling upgrade to B-Double standard \$50 million state and Australian funding commitment March 2019 Dorset Council*).

It is proposed that the joint Australian and Tasmanian funding will be used to upgrade this section of the highway to B-Double standard¹ to:

- Increase safety for road users
- Facilitate B-Double use through the provision of
 - Sealed shoulders for 14.4km road; and
 - Pavement upgrades.

The existing pavement will be rehabilitated where necessary to provide a design life of 20 years.

An initial assessment and review by Dorset Council officers and Department of State Growth personnel of the existing Sideling route between the St Patricks River (bridge) and the Minstone Road, Scottsdale highlights a

¹ With reference to the Tasmanian 26m B-Double Network, this section of road is gazetted as being a restricted road due to its geometry.

number of challenges including, steep slopes, drainage management issues, narrow and steep sections and tight bends (challenging geometry). The section between the 'Sideling' track turn off and the Minstone Road, Scottsdale (circa 12km) may require land acquisition.

Dorset Council officers have proposed an alternative route utilising Forestry and Council managed roads. This alternative route is colloquially referred to as Corkerys Road.

The Corkerys Road route was initially proposed as an alternative route in late 1989 and the Tasmania Government State Roads Division undertook an investigation with respect to feasibility and costs – "Tasman Highway Launceston to Scottsdale Sideling Deviation Investigations 1990". This report recommended that the benefit/cost figures for the deviation suggested that it is economically viable and it also appears topographically viable (NB – not assessed for B-Double requirements).

This project will assess the economic viability of upgrading both routes to a B-Double standards, taking into account topography, geology and risk. The selection of the viable option will allow for the completion of a final design and planning requirements (compliance, stakeholder management, environmental and heritage requirements, etc).

Options Analyses

An options analysis was undertaken to examine various route options for the development of a B-Double standard road. The two preferred options were identified as:

- upgrade of the existing 'Sideling' route; and
- Corkerys Road route.

The cost estimates for both options were similar. Both significantly exceeded the \$50 million funding.

An Investment Logic Mapping workshop identified ways to maximise benefits of the funding commitment (\$50M). An upgrade of the existing Sideling route in a staged approach from the A3 Minstone road intersection (near Scottsdale) through to the intersection of the A3 and the access Road (Corkerys Road, 550m south-east of the Scottsdale 'Lookout') was confirmed as achieving the key objective of maximising benefits of the available grant funding (\$50M).

The project would be undertaken in two stages:

- Stage 1a (4.55km): From the intersection of the Tasman Highway and the access road (550m south-east of the Scottsdale 'Lookout') to the intersection of the Tasman Highway and Whish-Wilson Road.
- Stage 1b (10.61km): From the intersection of Whish-Wilson Road to the intersection of Minstone Road.

This will allow the Stage 1a concept design to be completed by October 2021 and will likely allow for construction activities to commence in the 2021/2022 financial year (tender documentation complete by December 2021).

Stage 1b design works will follow Stage 1a, with the concept design for Stage 1b completed by February 2022, detailed design works from complete by July 2022 and therefore allowing construction works to continue from the Stage 1a.

There is no funding committed from State or Australian Government for Stage 2 of the project.

Dorset Council has confirmed acceptance of this approach.

Project benefits

The Sideling upgrade will promote inter-generational economic and social benefits in the North East region of Tasmania through the upgrading of access to the region. Improved access shall be the catalyst for un-tapping

agricultural potential and improving socio-economic benefits through tourism growth and business productivity improvement opportunities.

Project location

The project is located on the Tasman Highway, south-west of Scottsdale in the north-east of Tasmania. The Tasman Highway is 410 kilometres in length and connects the major cities of Hobart and Launceston, via the north-eastern and eastern coasts of the state (see Figure 1).

The project is located in the Dorset local government area, Bass electorate and includes the suburbs/localities of Springfield and Scottsdale.

This section of the Tasman Highway is a Category 3 State Road with a posted speed limit of 100 km/h.

Road Links:

Stage 1a, Link 84 Chainage 0 to 4.55

Stage 1b, Link 82 Chainage 1.97 to 12.58

The average annual daily traffic using this road is 1,139 vehicles per day, with 15.5 per cent being heavy vehicles. This data was recorded in 2018.

The adjacent land is Forestry, DPIPWE, residential and agricultural.

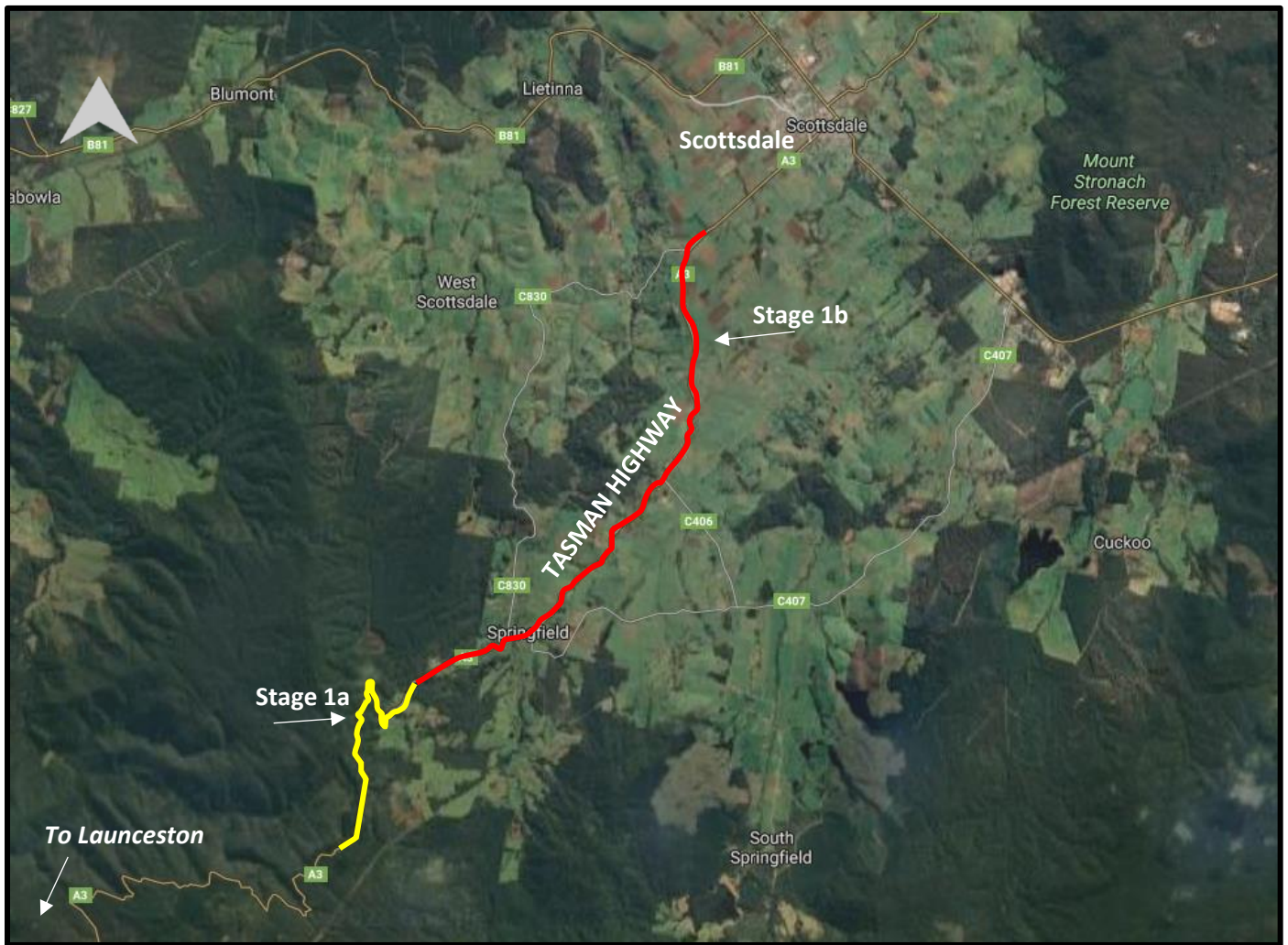


Figure 1: Project stage locations

Stakeholder engagement

Engagement objectives

The engagement objectives for Stages 1a and 1b are as follows:

- To identify and engage productively with all impacted and interested stakeholders to design a fit for service product with understood and planned-for impacts.
- To explain to stakeholders the benefits and objectives of the engagement and the project.
- To provide regular updates to key stakeholders to maintain an open and ongoing relationship.
- To let stakeholders know how their input, such as local knowledge and safety concerns were considered in project decisions, including design.
- Early identification of potential local stakeholder issues and implementation of appropriate mitigation strategies.

Key messages

Overall project messages

- The Australian and Tasmanian Governments have committed \$50 million in joint funding to upgrade 15 kilometres of the Tasman Highway between Corkerys Road intersection (500 metres North West of the Sideling Lookout) and Minstone Road, Scottsdale
- This project will improve safety for all road users by providing general road widening, lane widening on tight curves and sealed shoulders.
- The project will bring the road up to a standard acceptable for heavy vehicle usage. This will result in benefits such as improved freight efficiency and a decrease in freight costs through reduced travel times
- The upgrade will improve the driving experience and access for locals and visitors to the area
- The project will be delivered in two stages;
 - Stage 1a (4.55km) is from the intersection of the Tasman Highway and the access road (550 metres south-east of the Scottsdale 'Lookout') to the intersection of the Tasman Highway and Whish-Wilson Road.
 - Stage 1b (10.61km) is from the intersection of Whish-Wilson Road to the intersection of Minstone Road.
- Survey investigation works will be carried out from Monday, 12 July 2021. Traffic management will be in place while the surveying takes place, including a reduced speed limit to ensure the safety of workers and road users, and will be designed to minimise impacts on traffic. Please keep to speed limits and follow the directions of traffic controllers and signs.

Stage 1a

- It is expected that Stage 1a will start construction in December 2021 and be completed by early 2023.

Stage 1b

- It is expected that Stage 1b will start construction in the last quarter of 2022 and will be completed by mid 2024.

Stakeholder risk and opportunities analysis

Stage 1a

Stakeholder	Stakeholder representative, if available	Stakeholder issues	Level of Support/ Interest	Influence	Level of engagement (inform, consult, involve, collaborate, empower)	Stakeholder classification
Australian Government	Minister for Infrastructure, Transport, Regional Development and Communications The Hon Barnaby Joyce MP	Infrastructure project Regional development project Funding body	High	High	Inform	Key player
Australian Government	Bridget Archer Parliamentary Member for Bass	Regional development project Strong relationship with Dorset Council	High	High	Inform	Key player
Tasmanian Government	Premier, Peter Gutwein Minister for Infrastructure and Transport, Michael Ferguson	Infrastructure project Funding body Manager of State Roads network	High	High	Inform	Key player
Local Government	Dorset Council Mayor Greg Howard	Project in local government jurisdiction Community contact	High	High	Inform	Key player

		Successful in securing Australian and Tasmanian funding for the project				
Local Government	Dorset Council General Manager Tim Watson	Knowledge of local community, development applications, and channel for communication	High	Moderate	Inform	Important
Local Government	Launceston City Council General Manager Michael Stretton	Increase in heavy vehicles using Council roads in St Leonards. Stakeholder buy in to ensure the road upgrade post Stage 2 is a success.	Moderate	Low	Inform	Affected
Department of Primary Industries, Parks, Water and Environment	Parks and Wildlife Service Regional Manager Northern Tasmania, Donna Stanley	Landowner Management Authority in the area of works. Land classed as Future Potential Production Forest permission required for survey access and potential land acquisition.	Moderate	Moderate	Consult	Important
Sustainable Timber Tasmania	North East Region - Scottsdale Office Level 1, 24 King Street, Scottsdale, TAS 7260 Ph: (03) 6350 6466 Email: stakeholder@sttas.com.au	Land Management Authority in the area of works Potential for loss of vegetation and batter revegetation concerns	High	Moderate	Consult	Important
Emergency services	<ul style="list-style-type: none"> Tasmania Police (Scottsdale Police Station) 	Key link for emergency services	Moderate	Low	Inform	Affected

	<ul style="list-style-type: none"> Tasmania Fire Service (Scottsdale Fire Station) SES Tasmania Ambulance Tasmania (Ambulance Service Scottsdale) 					
Representative Groups	<ul style="list-style-type: none"> RACT Australian Forest Contractors Association Forest Industries Association of Tasmania Tasmanian Bus Association Livestock Carriers Association Tasmania Livestock Transporters Association Tasmanian Graziers and Farmers Association Tasmanian Motorcycle Council Tasmanian Transport Association Future Transport Tasmania Tasmanian Automobile Chamber of Commerce 	<p>Continued relationship with stakeholders</p> <p>Changes to traffic during construction</p> <p>Improved road conditions for freight vehicles</p>	High	Moderate	Consult	Important
Tasmanian Transport Association	Executive Director Michelle Harwood	Infrastructure project	Moderate	Moderate	Consult	Important
Utility Services	<ul style="list-style-type: none"> Zinfra (Tasmanian Gas Pipeline) Telstra NBN Co TasNetworks TasWater 	Identification and potential relocation of infrastructure	Moderate	Low	Consult	Affected
Local businesses	Local businesses in Scottsdale and Springfield	Decrease in visitors and business due to the detour route	Moderate	Low	Inform	Affected

Local bus operators	Noel Douglas Gerke & Yvonne Ruth Gerke	Changes to traffic during construction, including potential relocation of informal bus stops	Moderate	Low	Inform	Affected
Road users and the wider community (cars, cyclists, buses, taxis etc)	All	Changes to road access Changes to traffic during construction Increased travel time due to detour route Improved road safety	Moderate	Moderate	Consult	Affected
Conservation/Environmental groups	<ul style="list-style-type: none"> • Environment Tasmania • Australian Conservation Foundation • NRM North • Landcare Tasmania • Wilderness Society 	Potential for loss of vegetation and batter revegetation concerns	Very High	Moderate	Consult	Important
Environmental Group	North East Bioregional Network Todd Dudley	Protecting native and endangered species and weed management	High	Moderate	Inform	Important
Tourism Groups	<ul style="list-style-type: none"> • Tas Vacations • Visit Northern Tasmania, Chris Griffin – CEO • Scottsdale Visitor Information Centre run by Dorset Council • Tourism Tasmania 	Changes to road access Increased travel time due to detour route Impact on touring routes Impact on Targa Tasmania packages	Moderate	Low	Inform	Affected

		Government funded events and initiatives that may be impacted				
Events Tasmania	TBC	<p>Changes to road access</p> <p>Increased travel time due to detour route</p> <p>Impact on touring routes</p> <p>Government funded events and initiatives that may be impacted</p>	Moderate	Low	Inform	Affected
Targa Tasmania (30 th anniversary)	<p>8–13 March 2022</p> <p>Director Mark Perry</p>	<p>Changes to road access and impact on the event.</p> <p>Targa route map will need to be altered</p>	High	High	Consult	Affected
Directly affected landowners	<ul style="list-style-type: none"> • Sustainable Timbers Tasmania (The Crown) • DPIPWE Future Potential Production Forest (DPIPWE) • Natalie Ann Burch 36514 Tasman Highway, Springfield • Michael and Edwina Powell 35 Sideling Track, Springfield • Ronald and Patricia Avery 20 Sideling Track, Springfield • Andrew and Lisa Whish-Wilson 30 Whish-Wilson Road, Springfield 	<p>Potential for</p> <ul style="list-style-type: none"> • land acquisition • changes to fencing and/or access • loss of vegetation • interruptions to access during construction • increase in traffic noise • detours/changes to traffic during construction 	High	Moderate	Consult	Affected

		Improved road conditions and access to properties				
Directly affected businesses	<p>Woodlea Nursery Director Tony Waites</p> <p>49 Whish-Wilson Road, Springfield TAS 7260</p>	<p>Potential for</p> <ul style="list-style-type: none"> • land acquisition • changes to fencing and/or access • loss of vegetation • interruptions to access during construction • increase in traffic noise • detours/changes to traffic during construction • Loss of business during construction <p>Improved road conditions and access to properties</p>	High	Moderate	Consult	Affected

Stage 1b

Stakeholder	Stakeholder representative, if available	Stakeholder issues	Level of Support/ Interest	Influence	Level of engagement (inform, consult, involve, collaborate, empower)	Stakeholder classification
Australian Government	Minister for Infrastructure, Transport, Regional Development and Communications The Hon Barnaby Joyce MP	Infrastructure project Regional development project	High	High	Inform	Key player
Australian Government	Parliamentary Member for Bass Bridget Archer	Regional development project Strong relationship with Dorset Council	High	High	Inform	Key player
Tasmanian Government	Premier, Peter Gutwein MP Minister for Infrastructure and Transport, Michael Ferguson MP	Infrastructure project Funding body Manager of State Roads network	High	High	Inform	Key player
Local Government	Dorset Council Mayor Greg Howard	Project in local government jurisdiction Community contact	High	High	Inform	Key player
Local Government	Dorset Council General Manager Tim Watson	Knowledge of local community, development	High	Moderate	Inform	Important

		applications, and channel for communication				
Local Government	Launceston City Council General Manager Michael Stretton	Increase in heavy vehicles using Council roads in St Leonards	Moderate	Low	Inform	Affected
NE Advertiser	24A King Street, Scottsdale, TAS 7260 Ph: 03 6352 2642 Email: editor@northeasternadvertiser.com	Interest in reporting local stakeholder viewpoints and project progress.	Moderate	Moderate	Inform	Important
Department of Primary Industries, Parks, Water and Environment	Parks and Wildlife Service Regional Manager Northern Tasmania, Donna Stanley	Landowner Management Authority in the area of works. Land classed as Future Potential Production Forest permission required for survey access and potential land acquisition.	Moderate	Moderate	Consult	Important
Sustainable Timber Tasmania	North East Region - Scottsdale Office Level 1, 24 King Street, Scottsdale, TAS 7260 Ph: (03) 6350 6466 Email: stakeholder@sttas.com.au	Landowner Management Authority in the area of works Potential for loss of vegetation and batter revegetation concerns	High	Moderate	Consult	Important
Reliance Forest Fibre	Reliance Forest Fibre General Manager Danny Peet	Landowner in the area of works	High	Moderate	Consult	Important

		Potential for loss of vegetation and batter revegetation concerns				
Emergency services	<ul style="list-style-type: none"> Tasmania Police (Scottsdale Police Station) Tasmania Fire Service (Scottsdale Fire Station) SES Tasmania Ambulance Tasmania (Ambulance Service Scottsdale) 	Key link for emergency services	Moderate	Low	Inform	Affected
Representative Groups	<ul style="list-style-type: none"> RACT Australian Forest Contractors Association Forest Industries Association of Tasmania Tasmanian Bus Association Livestock Carriers Association Tasmania Livestock Transporters Association Tasmanian Graziers and Farmers Association Tasmanian Motorcycle Council Tasmanian Transport Association Future Transport Tasmania Tasmanian Automobile Chamber of Commerce 	<p>Continued relationship with stakeholders</p> <p>Changes to traffic during construction</p> <p>Improved road conditions for freight vehicles</p>	High	Moderate	Consult	Important
Tasmanian Transport Association	Executive Director Michelle Harwood	Infrastructure project	Moderate	Moderate	Consult	Important
Utility Services	<ul style="list-style-type: none"> Zinfra (Tasmanian Gas Pipeline) Telstra NBN Co TasNetworks 	Identification and potential relocation of infrastructure	Moderate	Low	Consult	Affected

	<ul style="list-style-type: none"> TasWater 					
Local businesses	Local businesses in Scottsdale and Springfield	Decrease in visitors and business due to the detour route	Moderate	Low	Inform	Affected
Local bus operators	Noel Douglas Gerke & Yvonne Ruth Gerke	Changes to traffic during construction, including potential relocation of informal bus stops	Moderate	Low	Inform	Affected
Road users and the wider community (cars, cyclists, buses, taxis etc)	All	<p>Changes to road access</p> <p>Changes to traffic during construction</p> <p>Increased travel time due to detour route</p> <p>Improved road safety</p>	Moderate	Moderate	Consult	Affected
Known affected landowners	Robin Gray 35481 Tasman Highway, Scottsdale	<p>Potential for</p> <ul style="list-style-type: none"> land acquisition changes to fencing and/or access loss of vegetation interruptions to access during construction increase in traffic noise detours/changes to traffic during construction 	High	High	Consult	Affected

		Improved road conditions and access to properties Has previously stopped the project progressing				
Affected landowners	Approximately 90 landowners	Potential for <ul style="list-style-type: none"> • land acquisition • changes to fencing and/or access • loss of vegetation • interruptions to access during construction • increase in traffic noise • detours/changes to traffic during construction Improved road conditions and access to properties	High	High	Consult	Affected
Conservation/ Environmental groups	<ul style="list-style-type: none"> • Environment Tasmania • Australian Conservation Foundation • NRM North • Landcare Tasmania • Wilderness Society 	Potential for loss of vegetation and batter revegetation concerns	Very High	Moderate	Consult	Important
Environmental Group	North East Bioregional Network Todd Dudley	High interest in protecting native and endangered species and weed management	High	Moderate	Inform	Important

Tourism Groups	<ul style="list-style-type: none"> Tas Vacations Visit Northern Tasmania, Chris Griffin – CEO Scottsdale Visitor Information Centre run by Dorset Council Tourism Tasmania 	<p>Changes to road access</p> <p>Increased travel time due to detour route</p> <p>Impact on touring routes</p> <p>Impact on Targa Tasmania packages</p> <p>Government funded events and initiatives that may be impacted</p>	Moderate	Low	Inform	Affected
Events Tasmania	TBC	<p>Changes to road access</p> <p>Increased travel time due to detour route</p> <p>Impact on touring routes</p> <p>Government funded events and initiatives that may be impacted</p>	Moderate	Low	Inform	Affected
Targa Tasmania (30 th anniversary)	<p>8–13 March 2022</p> <p>Director Mark Perry</p>	<p>Changes to road access and impact on the event.</p> <p>Targa route map will need to be altered</p>	High	High	Consult	Affected

Community involvement - tools and methods

Item	Description	Responsibility	Approval
Issues briefing	Briefings to Australian Government and Tasmanian Government Ministers. An Issues Brief will be required for public display.	State Growth Project Manager	State Growth Project Sponsor
Verbal briefing	Briefings to Dorset Council General Manager Tim Watson and Launceston City Council General Manager Michael Stretton	Engagement Consultant	State Growth Stakeholder Communications Branch (SCB) and State Growth Project Manager
Targeted consultation	<p>A program of targeted consultation with affected property owners (residents and businesses) and associations, groups and committees will be developed and implemented to ensure 'no surprises'.</p> <p>Directly affected property owners will be consulted about the expected impacts, including changes to property access, and they will be kept informed about project activities. Individual needs will be identified, and all reasonable needs will be met.</p> <p>A communications plan will be developed for the Minister for Infrastructure and Transport, Michael Ferguson MP for the NE advertiser.</p> <p>Notes of interactions will be recorded in Consultation Manager.</p>	Engagement Consultant	State Growth SCB and State Growth Project Manager
Frequently asked questions	Prepare a list of frequently asked questions that can be used online, in mailouts and provided to Council and electorate offices.	Engagement Consultant	State Growth Stakeholder Communications Branch, State Growth Project Manager
Public Display	A public display will be held to discuss the project benefits, impacts and schedule with the community. Display material to include roll plans for the project, FAQs (including safety benefits) and project milestone poster with a flyer size handout that includes key dates.	Engagement Consultant	State Growth Project Manager
Static Display	Static public display using the above materials will be established for two weeks at Dorset Council offices, with feedback form and box.	P&S Project Manager DSG Project Manager	
Project letters and notifications Project Introduction	Issue project introduction letters to directly affected landowners and businesses to initiate contact; request access; comply with acquisition or re-fencing/access requirements; project start works letters, invitation to attend public/static display.	Engagement Consultant	State Growth Stakeholder Communications Branch, State Growth Project Manager

Land Access Notification Permit to Enter Form Start of Investigation Works Notice of Accommodat ion Works letters			
Meetings, emails, letters and phone calls with directly impacted stakeholders	Liaise with directly affected stakeholders using their preferred communication platform to discuss specifics of construction requirements (fencing, access etc).	Engagement Consultant	State Growth SCB
Facebook	Post prepared with Sideling project information, notification of start of design works and details of public/static display and project webpage.	Consultant to prepare content	State Growth SCB
Project webpage	Update Sideling project page with notification of start of design works, and map. Notice of public display	Consultant to prepare content	State Growth SCB
Contact details	Contact details (phone number and email) of consultant to be left with directly impacted or interested stakeholders.	Consultant	State Growth SCB, State Growth Project Manager

Action Plan

Planned activity date range	Communication tool	Stakeholder	Activity	Responsibility / Approval	Date completed
Ongoing	Consultation Manager	All	Document all stakeholder engagement in Consultation Manager.	P&S Consultant	Ongoing
Upon Approval of SCEP	Briefing	Australian Government	Advise stakeholder of project commencement.	State Growth	
Upon Approval of SCEP	Briefing	Minister for Infrastructure and Transport, Michael Ferguson MP	Advise stakeholder of project commencement.	State Growth	
Week starting 05/07/21	Letters	Directly affected landowners Directly affected businesses	Project introduction letter – include reference to public display and indicative engagement timeline.	P&S Consultant to draft content State Growth to review and approve.	02/07/21
1 week after project introduction letter	Permit to enter form and survey works notification letter	Directly affected landowners Directly affected businesses Emergency services, TTA, representative groups and local bus and tourism operators	Survey works notification letter. Where relevant, request access to properties for heritage, ecological and property surveying (Land Access No Digging Notification and Permit to Enter Form). Provide copy of notification of survey works to advise traffic impacts.	P&S Consultant to draft content State Growth to review and approve.	15/07/21
05/07/21 onwards	Frequently asked questions	All	Prepare a list of frequently asked questions. Update after public display and as queries come in.	P&S Consultant	01/08/21
Beginning July 2021	Online project page	Online audiences	Project page development and infographic.	P&S Consultant to draft content and State Growth to review and upload.	15/07/21
1 week after project webpage launch	Letters and phone calls inviting to public display	Directly affected landowners Directly affected businesses	Invitation to inform of public/static display locations and times.	P&S Consultant to draft content State Growth to review and approve.	01/08/21
Monthly starting from week 05/07/21	Briefings, phone calls, meetings	Dorset Council General Manager	Inform of project updates including changes to staging and timeframes.	P&S Consultant	06/07/21

05/07/21 onwards	Briefing	Utilities services Sustainable Timbers Tasmania Reliance Forest Fibre DPIPWE Targa Tasmania	Individual briefings to advise stakeholders of project commencement and/or any project impacts.	P&S Consultant	16/07/21
Week of 12/07/21	Briefing	Launceston City Council	Inform of project commencement and project scope	P&S Consultant	02/07/21
12/07/21	Online project page	Online audiences	Project page development.	P&S Consultant to draft content and State Growth to review and upload.	01/08/21
19/07/21	Communications Plan	Minister for Infrastructure and Transport, Michael Ferguson MP	Communications for the Minister for Infrastructure and Transport, Michael Ferguson MP for the NE Advertiser.	P&S Consultant to draft content State Growth to review and approve	TBC
Early August 2021	Advertisement in Examiner/ Facebook post announcing public display	Wider community	Advise of public display, to inform of public/static display locations and times. (Request Dorset Council share RoadsTas facebook post)	P&S Consultant to draft content State Growth to review and approve and book advertising post fb post	01/08/21
Early August 2021	Public display	Wider community	Public display	P&S Consultant to coordinate public display materials for Australian Government and State Growth to review and approve.	Date set 17/08/21
1 week after commencement of public display	Commence landowner acquisition meetings	Impacted landowner	Land acquisition	P&S Consultant and project manager	
Meetings as required (project milestones)	Briefings	Local stakeholder groups, including tourism and conservation/ environmental groups	Individual, virtual meetings, emails, letters and phone calls with local stakeholder groups.	P&S Consultant	

Ongoing throughout project	Phone calls, letters, emails and meetings Notice of Accommodation Works	Directly affected landowners Directly affected businesses	Liaise with directly affected landowners and businesses to discuss the project impacts.	P&S Consultant	Ongoing
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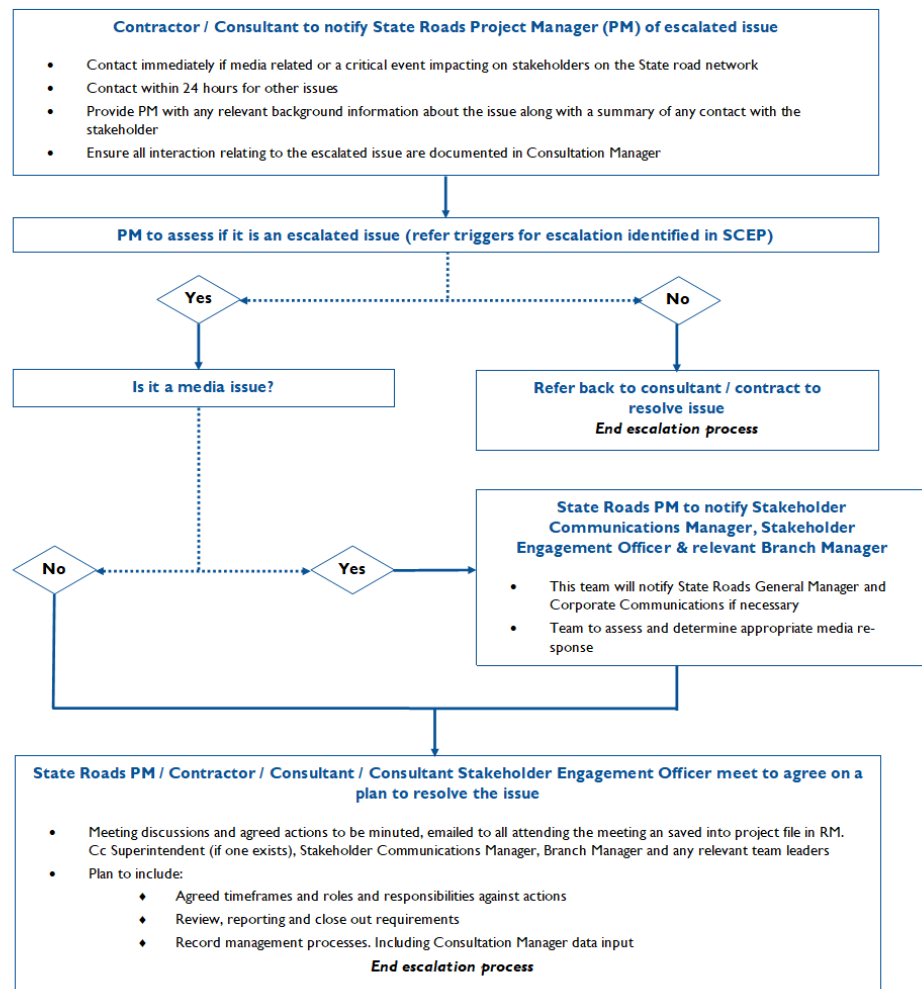
Escalation process

The escalation process outlined below will be implemented to resolve escalated stakeholder issues. The escalation process is designed to facilitate the necessary decision making to resolve the issue and identify and allocate any necessary resources required to prevent escalated issues from having a negative impact on project deliverables.

Triggers for escalation include:

- Stakeholder threatens to go to the media or the Minister about an issue.
- A significant stakeholder issue is raised that is outside of the project and contract scope.
- Stakeholder driven escalation, where the stakeholder demands Principal involvement.

ESCALATION PATHWAY



Reporting and evaluation

Consultation and Feedback Report	<p>Consultation and Feedback Report following public display.</p> <p>Consultation Manager data used to provide a report on key issues – customised to what is relevant to the project at the time.</p>	To measure the effectiveness of the engagement strategy and identify key issues being raised by stakeholders.
Media Monitoring	Media monitoring will also be reported if any coverage has occurred during the period.	To measure the effectiveness of the engagement strategy, identify key issues being raised by stakeholders and monitor any escalation requirements.



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