## Minister for Energy and Renewables Minister for Sports and Events Minister for Parks

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Mr Simon Wood MP Member for Bass Via Clerk of the House of Assembly

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## Dear Mr Wood

I write in response to a question raised in Parliament on behalf of your constituents on 28 November 2024. The Tasmanian Government has always been a strong supporter of the events sector, providing funding to attract, retain and grow events that drive economic growth, tourism and jobs in every region of the State.

It was great to attend the sold-out Bicheno Food and Wine Festival recently to announce funding of \$70,000 to support the deliver of this year's event as well as the 2025 and 2026 events. This is just one of several events we are supporting on the east coast and across northern Tasmania.

We know driving visitation to our regions is important, and that's why the Government has committed some \$68 million over the next four years to support our events sector. In 2023-24, for every dollar contributed by the Tasmanian Government to support events, the return on investment was 5:1. It is great to see demand for regional festivals.

I have been pleased to announce our continued support of some of Tasmania's other much-loved events. This includes a total of \$1.285 million to support the iconic Festivale to deliver three events from 2025 to 2027 and \$150,000 to support the delivery of Launceston's BeerFest from 2024 to 2026. In addition, we have committed a total of \$300,000 to deliver one round of the Australian Rally Championship in Tasmania each year from 2025 to 2027.

In the north-west, a total of \$875,000 was invested into the events sector in the last financial year, supporting a total of 18 events. Some of the events supported in the north-west include Burnie Ten, Devonport Triathlon, TrailGraze and the recent (October 2024) Tasmanian Masters Games to name a few. We will continue to seek a diverse range of event content that will encourage visitation across the entire State. It's safe to say the Tasmanian events calendar is looking strong for 2025 and beyond.

Once again thank you for raising this important issue with me. I trust this information is helpful for your constituents.

Yours sincerely

Hon Nick Duigan MLC

**Minister for Sports and Events**